

Participates in Congressional Public Service Announcement Campaign with son, Michael McNerney

Washington D.C. – Congressman Jerry McNerney (CA-11), together with his son, Michael McNerney, recently recorded a public service announcement (PSA) to bring awareness to skin cancer. According to the National Cancer Institute, skin cancer is the most common type of cancer in the United States. More than 68,000 Americans are diagnosed with melanoma every year and another 48,000 are diagnosed with an early form of the disease that involves only the top layer of skin.

“I’m glad for this opportunity to help raise awareness about skin cancer with my son, Mike,” said Rep. McNerney. “Skin cancer is the most common type of cancer in the United States. It’s even affected our family. That’s why this public service announcement is personally important to me.”

“As Californians, we enjoy the great outdoors and the many days of sunshine,” continued Rep. McNerney. “There are easy steps, however, that we can all take to reduce our risk of skin cancer. I hope people will see this public service announcement and remember to wear a hat and sunscreen, just like I do.”

The full text of the public service announcement is below. Members of the public can watch the video via the Congressman’s official Facebook page at www.facebook.com/jerryMcNerney .

Congressman Jerry McNerney and Michael McNerney Public Service Announcement on Skin Cancer Awareness:

Narrator: We're born with beautiful skin; let's keep it that way. To reduce your risk of skin cancer, start using sunscreen early and never stop. Wear a hat and use an umbrella, even when it's cloudy. And try to stay out of the sun between peak hours, 10:00 a.m. to 4:00 p.m., all year round.

Jerry McNerney: I'm Congressman Jerry McNerney.

Michael McNerney: And I'm Mike McNerney.

Jerry McNerney: Skin cancer is one of the most common cancers. We've even faced it in our family.

Michael McNerney: So enjoy the California sun; protect yourself.

In addition to raising awareness about skin cancer prevention, Michael McNerney also recorded a public service announcement on the benefits of reading to children. The full text of this public service announcement is below. Members of the public can watch the video at www.facebook.com/jerryMcNerney

Michael McNerney Public Service Announcement on Reading:

Narrator: If you want your children to read, remember, the special ingredient is you. Spend time with your family building bonds through reading. Those stories, those memories will last forever.

Michael McNerney: I'm Mike McNerney. My father, Congressman Jerry McNerney, and I know that reading is important for all children. So volunteer to read with a child; you'll give them the gift of a lifetime.

Since 1985, the National Association of Broadcasters has organized the Congressional Public Service Campaign to help inform the public about important social and health issues. In addition to skin cancer awareness and literacy, other topics addressed include breast cancer and mental health awareness and emergency preparedness.